



తెలంగాణ తెలంగాణ TELANGANA

Sl.No. 3753 Date : 06-07-2015 Rs.100/-
Sold to : Sanjay Kumar Kankaria
S/o. Shubh Karan Kankaria, R/o Hyd
For Whom : Rachnoutsav Events (P) Ltd

T. Sabitha
949878

T. Sabitha
LICENCED STAMP VENDOR
LIC. NO : 15-02-002/2014
H.No. 4-9-124, LIC Colony,
Hayathnagar, R.R. Dist

Memorandum of Understanding

This document represents an agreement between

R B V R R WOMEN'S COLLEGE, Narayanaguda, Hyderabad-500027

And

M/s. **Rachanoutsav Academy** an initiative of **Rachnoutsav Events Private Limited-U74120TG2007PTC053200** having their Registered Office situated at Plot No.10; Pavani Villas, Dwarakapuri Colony, Punjagutta, Hyderabad – 500 082 represented by its Director Smt. Rakhi Kankaria W/o Sri. Sanjay Kankaria, situated at Premises No.8-2-351/N/1, 4th Floor, Nishanth House, Besides Times of India, Road No.2, Banjara Hills, Hyderabad – 500 034.

1. Description of collaborating organisations

(a) RBVRR Women's College, Narayanguda, Hyderabad, (here-in-after referred to as 'The College' in this document) was established in 1954 by

Hyderabad Mahila Vidya Sangam (HMVS) - a non-profit society with an objective to provide education to women, especially to those coming from the rural areas. The College was granted autonomous status by UGC and the University. It was also recognized as 'College with Potential for Excellence (CPE)' by UGC, and is accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC). The College has the distinction of offering a unique inter-disciplinary UG program called 'Bachelor of Business Management & Technology (BBMT)' combining computer skills with management theories. The Department of Computer Science of the college is rated as the best in view of the high quality of teaching and training, and an excellent record in student progression.

(b) Rachnoutsav Academy (here-in-after referred to as "The Academy" in this document) is an initiative of Rachnoutsav Events Pvt. Ltd., which is aiming to develop expert individuals in the field of Event Management and empower them with cutting edge training to outshine others. The Academy campus is situated in the up market business district of Banjara Hills, at the heart of the India's Pearl City Hyderabad. The Academy has modern teaching and learning facilities, including library, computers and an active practical lab, state of the art classrooms with access to Rachnoutsav Events Pvt. Ltd. Studio that is spread over an acre. At present, the academy is offering training in Event Management with challenging curriculum taught by talented and dedicated professionals.

2. Objectives and scope of MoU

(a) The scope of this document is to build a collaborative partnership between 'The College' and "The Academy" in the description of purpose of partnership. The Department of Computer Science in 'The College' and 'The Academy' believes that a Certificate / Diploma in 'Event Management' for women graduates would provide them access to the opportunities in the growing industry of event management.

(b) Specific objectives targeted in this agreement include to

- i. Develop Certificate / Diploma Programs in 'Event Management', and relevant courses
- ii. Impart theoretical and practical knowledge in 'Event Management'
- iii. Evaluate the students for awarding a Certificate / Diploma,
- iv. Work together for promoting the benefits of the training to attract and retain more students in the course.

(c) This MoU represents a commitment by both parties to work together to address the four objectives listed in 2(b) above.

3. Organisation and management of the MoU

(a) Academic Planning :

The Department of Computer Science in 'The College' will:

- i. Develop and customise the course in consultation with Rachnoutsav Academy, and meet the academic requirements of the course,
- ii. Schedule and host meetings relevant to meeting the objectives of this ongoing MoU,
- iii. Maintain minutes, decisions, actions arising from meetings,
- iv. Be responsible for implementation of any actions arising from these meetings,

'The Academy' will:

- i. Participate in all planning meetings,
- ii. Assist the College (wherever possible and appropriate) in the development and customisation of the courses,
- iii. Participate in teaching program,
- iv. Conduct practical training to the students for months.
- v. Provide support to the students in career planning and development.

(b) Program Support

The Department of Computer Science in 'The College' will

- i. Undertake all the steps needed to admit the students to the Programme,
- ii. Work-out the budget details for the course,
- iii. Conduct theory classes in the College campus,
- iv. Provide faculty and the relevant learning resources,
- v. Conduct the Examinations and evaluate the Project work and Training performance,
- vi. Monitor the attendance of the students during the Training period
- vii. Award the Certificates / Diplomas jointly with 'The Academy'

'The Academy' will provide for

- i. Practical training for the students
- ii. The required expertise in the areas of Event Management through faculty support
- iii. Participation in the evaluation of the student performance.
- iv. Career opportunities in Event Management industry for deserving students.

(c) Document handling

The Department of Computer Science of 'The College' will be responsible for maintenance and upkeep of all the documents relating to the course including the minutes of any required meetings.

4. The terms of the MoU

- (a) This MoU will take effect on the date of signing by the Principal of 'The College' and competent authority from 'The Academy', and will continue for 12 months or until the batch of admitted students completed the course, whichever is later.
- (b) This MoU will be reviewed every 12 months to either continue or otherwise. This review will be facilitated by the Department of Computer Science in 'The College', who will host the relevant meetings.
- (c) If either party wishes to make an amendment to the MoU, they should notify the other party in writing. A meeting will be convened by the Department of Computer Science in 'The College' in order to discuss the amendments and take appropriate decision.
- (d) If either party decide to end this MoU, it will be without prejudice to clauses (a) and (b) above. They should notify the other party in writing. A meeting will be convened by the Department of Computer Science in 'The College' to discuss and decide on the cessation of the MoU.
- (e) The Fee for each student is Rs.10,000/- The fee is apportioned as follows:
 - a. Rachnoutsav Academy : 80% of the Fee i.e. Rs. 8,000/-
 - b. RBVRR Women's College : 20% of the Fee i.e Rs. 2,000/-

5. UGC Autonomy Compliance

Both parties to this MoU are bound by the guidelines issued by UGC from time to time for Autonomous Colleges in regard to offering Certificate / Diploma Courses. Both organisations will to adhere to these requirements.

6. Communication and exchange of information

- (a) The main forum for exchanging information under this MoU will be through meetings.
- (b) Where information is exchanged in writing or via email, this information should be sent to the Hon.Secretary/Principal of 'The College', and the Chief Executive Officer or equivalent of 'The Academy'.

7. Intellectual property

- i. RBVRR and Rachnoutsav Academy agree to respect each other's rights to Intellectual Property. All course content and outline used in connection with this MOU shall remain the property of Rachnoutsav Academy.
- ii. The intellectual property rights that arise as a result of joint research or collaboration under the MOU will be worked out on a case to case basis on a mutually agreed written agreement

8. Marketing and publicity

- (a) Any initiatives that arise from this MoU should be publicised among the local community.

‘The College’ will:

- i. Fund a community awareness launch of activities arising from this MoU
- ii. Provide non-financial assistance with publicity, such as preparation of Media releases
- iii. Participate in any publicity events
- iv. Promote the benefits of working with ‘The Academy’ to all stake holders
- v. Make positive mention of ‘The Academy’ name

‘The Academy’ will:

- i. Acknowledge the relationship with the Department of Computer Science of the College
- ii. Participate in any media-related activities that arise from this MoU

- (b) Additional joint marketing and publicity activities will be agreed upon via a meeting.

9. Settlement of disputes

If a dispute arises as a result of this MoU, and if the dispute cannot be settled through negotiation, the parties will first try in good faith to settle dispute by mediation before resorting to arbitration, litigation, or other dispute resolution procedures.

10. Review and evaluation

This MoU will be reviewed every 12 months, commencing from the 13th month of validation of this MoU .

The review will entail:

- A face to face meeting between the parties
- An assessment of progress arising from the MoU against the objectives
- A review of the objectives, if required
- An action plan to address objectives that are not being met

11. Definitions and interpretations

Meetings: A meeting is defined as a face to face meeting which is attended by (as a minimum) the Dean/Principal of the College, HoD of the Department of Computer Science, Chief Executive Officer or equivalent of 'The Academy', as well as relevant program managers. Meetings will take place at a location and time that suits both parties.

Decisions: A decision is one which is made at a meeting, by consensus between the Head of the Computer Science and Chief Executive Officer or equivalent of 'The Academy' Academy.

12. This MoU is signed and sealed as an agreement by



PRINCIPAL
RBVRR Women's College
(AUTONOMOUS)
Marayanguda, Hyderabad.



SIGNED for and on behalf of the
RBVRR Women's College, Hyderabad

M. Surekha Reddy

Name: Dr. M. Surekha Reddy

Designation: Principal

Date: 6.7.2015

Witness 1.

V. Mohana

Name: VAMSHI MOHANA

Designation: Co.ordinator

Date: 6.7.2015

SIGNED for and on behalf of
Rachnoutsav Academy, Hyderabad



Rakhi Kankaria

Name RAKHI KANKARIA

Designation: FOUNDER DIRECTOR

Date: Monday 6th July 2015

Witness 1.

Seema

Name SEEMA KUMAR

Designation: ADVISOR

Date: 6.7.2015
