

R.B.V.R.R. WOMEN'S COLLEGE (AUTONOMOUS)
NARAYANAGUDA, HYDERABAD
Department of Business Management
Years (2023-2026)

List of Paper Publications:

Faculty Name	Title of the Paper	Journal Name	Year /Volume	ISSN
Dr.B.A. Chaithanya	A Study on Impact of a Pandemic on Work-life Balance of Health Care Professionals	International Journal of Engineering Technology and Management Sciences	January - February – 2026	ISSN: 2581-4621
Dr.P. Jayasree	An Empirical Study on Harnessing Online Learning Platforms for Faculty and Student Reskilling and Upskilling in Higher Education	International Journal on Research and Development - A Management Review	2026	ISSN: 2319 - 5479, Volume 15 Issue 01, 2026
Dr.K. Sudha	Implementation of crop recommendation and yield prediction system using machine learning models	International Conference	2026, June	ISBN: 978-81-996065-8-6 Pg No 453-461
Dr.K. Sudha	“Implementation of Microbe Prediction using Machine Learning Algorithm	IJSREM	2026 Jan,10	ISSN:2582-3930 Pg No-111-122
Mrs. Fareda	Fintech Innovation and Green Investing: How Digital Infrastructure Drives Investor Behaviour in India	International Journal on Research and Development - A Management Review	Volume 15 Issue 01, 2026	ISSN: 2319 - 5479
Dr.P. Jayasree	Digital Marketing Growth and Future Prospects in Telangana: Ecosystem Evolution, Emerging Trends and Strategic Pathways	IRJAEM	Vol.03 Issue 08-[AUGUST 2025]	eISSN:2584-2854
Dr.A.V. Radhika	A study on analyzing the factors influencing sense of employee belongingness in select private and public sector organizations	Review of Research Journal	March – 2025, Volume - 14 Issue – 6	2249-894X
Dr.K. Sudha	Health care chatbot for social and health screening	Social Innovation: Meeting Needs, Solving Challenges	Volume: I Edition: First. May, 2025	ISBN: 978-93-92090-94-3
Mrs. Fareda	Fintech Innovations for Inclusive Growth in India: Can the Promise Be Realized?	IRJAEM	Vol. 3 No. 08 (2025)	eISBN 2584-2854
Mrs. Anilaja Busireddy	“Emerging opportunities for startups in Rural India”	Entrepreneurship and Startups: Navigating Challenges & Achieving Success	2025	ISBN NO: 978-93-49022-80-5
Dr. Adevally Soujanya	Empowering Women Through Responsible Tourism Entrepreneurship and Entrepreneurial Satisfaction: A Study of Psychological, Socio-Economic, Environmental, and Technological Empowerment in Telangana	MAN & DEVELOPMENT	Vol. XLVII No.1, January 2025, Page No. 45-54	ISSN: 0258-0438 (Print) UGC Care Listed Journal
Dr. Adevally Soujanya	Examining The Demographic Variables, Its Impact on Job Satisfaction and Job Stress Among Employees in Pharmaceutical Companies of Hyderabad	Indiana Journal of Economics and Business Management.	Vol-5, Iss-1 (Jan-Feb, 2025), Page No. 44-51	ISSN (Online)-2583-3758, Peer-Reviewed Journal
Dr.P.Vijaya	A Study on the Impact of Incubators and Accelerators on Start-ups in India	Scopus Indexed Journal of Information Systems Engineering and Management- ISSN: 2468-4376	2024	Scopus Indexed
Dr. Adevally Soujanya	Examining the Impact of Demographic Variables on Responsible Tourism Entrepreneurship and Entrepreneurial Satisfaction for the Empowerment of Women in Telangana	Journal of the Asiatic Society of Mumbai.	Vol. 98, No.12, December, 2024, Page No. 1-10.	UGC Care Group-1 Journal. ISSN: 0972-0766,
Dr.A.V. Radhika	A Descriptive Study on Awareness and Impact of Green Products on Consumers of Hyderabad	International Multidisciplinary Peer Reviewed Journal “REVIEWS OF LITERATURE”	October – 2024 Vol - 12 Issue-03	2347-2723
Dr.K. Sudha	Automatic Prediction of Non-alcoholic Liver disease Using Deep Learning Models	International Journal for Research in Engineering Application & Management (IJREAM)	Vol-10, Issue-09, Dec 2024	ISSN: 2454-9150
Dr.K. Sudha	Implementation of intelligent intrusion Detection system using deep learning algorithms	International Journal of Engineering & Science Research	Jul-Sep. 2024/ Vol-14/Issue-3/678-693	ISSN 2277-2685
Mrs. Fareda	Micro Finance as a tool for Empowerment of Women in select Rural and Urban Regions of Telangana- An Exploratory Study	Juni Khyat	Vol-13, Issue-02, No.03, February 2023	ISSN: 2278-4632