

R.B.V.R.R. WOMEN'S COLLEGE (AUTONOMOUS)
NARAYANAGUDA, HYDERABAD
Department of Business Management
Years (2023-2026)

List of Paper Presentations:

Name of the Faculty	Title of the Paper/Book/ Chapters Presented	National/ International Conference	Title of the Seminar/Conference	Date (DD/MM/YYYY)
Dr.C.Kavitha	Transforming Knowledge Creation: Functional Applications of AI in Social Science Research	National	National Seminar on AI-Driven Research Methodology and Functional Applications in Management and Social Sciences organized by Dr B R Ambedkar Institute of Management and Technology	2026
Dr A.V. Radhika	Presented a Paper on the Topic "Remote Working And Work-Life Balance Of Select Non-Manual Women Employees In the IT Sector With Reference To Hyderabad-A Case Study	National Seminar	Management and Leadership: Emerging Trends and Future Directions" Organized by the Department of Management Studies, Bhavan's Vivekananda College, Hyderabad	09.02.2026 & 10.02.2026
Dr. P.Jayasree	Role of predictive and generative AI in driving impact Marketing."	National Conference	Two-Day National Seminar on Management and Leadership: Emerging trends and future directions,organized by Bhavans Vivekananda College	09.02.2026 & 10.02.2026
Dr. P.Jayasree	"An empirical study on harnessing online learning platforms for faculty and student reskilling and upskilling in higher education."	Two-Day International Conference on "AI Driven Innovative Business Practices for Sustainable Financial Growth Aligning with SDGs	Organised by the Department of B.COM Accounting & Finance, Dwaraka Doss Goverdhan Doss VaishnavCollege (Autonomous), Chennai	05.02.2026 & 06.02.2026
Dr.K.Sudha	Evaluation And Implementation of Early Brain Stroke Prediction Using Machine Learning Algorithms	National	National Seminar on "Management and Leadership" by Bhavan's Vivekananda college of science, Humanities and commerce	2026
Dr.K.Sudha	"Implementation of Microbe Prediction using Machine Learning Algorithm	National	National conference on 'Digital Transformation & AI's Impact on Management	2026
Mrs.Fareeda	A Study on Critical Analysis of India's Transition from CSR to ESG	National Seminar	Management & Leadership: Emerging Trends and Future Direction/ Dept. of Management Studies, Bhavan's Vivekananda College	2026
Dr. P.Jayasree	A study on Consumer Preference towards online shopping behaviour post covid scenario-tapping markets with special reference with Hyderabad city	Third International Conference on Advancement in Science Engineering and Management	School of Computing Vidyavihar Institute of technology,Purnea ,Bihar ,India & RSP Conferene Hub,Coimbatore,Tamilnadu.	30.01.2026 & 31.01.2026
Mrs.B.Aniljaa	A Study on Social Entrepreneurship and Its Impact in Yadadri Bhuvanagiri District - Telangana	National Seminar	Management & Leadership: Emerging Trends and Future Direction/ Dept. of Management Studies, Bhavan's Vivekananda College	2026
Dr. Adevally Soujanya	Diversity, Equity and Inclusion as Strategic Imperatives: The Role of Cross-Cultural Leadership and Ethical HR Governance in Organizations of Telangana	National Seminar	Management and Leadership: Emerging Trends and Future Directions, organized by the Department of Management Studies, Bhavan's Vivekananda College of Science, Humanities and Commerce, Hyderabad	March -2026
Dr A.V. Radhika	Presented a Paper on the Topic "A Conceptual Study on Transformative Technologies in Digital Agriculture"	National Seminar	Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhra Pradesh" Organized by the Department of Commerce, SCIM Government College, Tanuku, Andhra Pradesh	16.10.2025 & 17.10.2025

Dr.Bindu	Digital Integration through Ayushman Bharat-Assessment of Awareness levels among beneficiaries	International		2025
Dr.Bindu	Barefoot college – A case study of social innovation and empowerment		Majestic Technology solutions, ICSSR sponsored seminar	2025
Dr A.V. Radhika	Presented a Paper on the Topic “Role of Parents in online Education	National Seminar	Innovative Teaching Methods and Digital Education” Organized by Govt. College Bichhua, MP	13.10.2025
Dr. P.Jayasree	Women social entrepreneurs as environmentalists: A case study of tree mother of India	International Conference	International Conference on Sustainable Development Practices 2025, Karunaya University, Coimbatore	18.08.2025 & 19.08.2025
Dr. P.Jayasree	A study on Innovative learning through MOOC'S among Undergraduate and Post graduate students.	National Conference	BITS PILANI & Bhavan's Vivekananda College	18.08.2025 & 19.08.2025
Dr. P.Jayasree	Tulasi Gowda Vs Vandana Shiva: Social Entrepreneurs with different models but shared goal of Sustainability	International Conference	International Conference on Sustainable Development Practices 2025, Karunaya University, Coimbatore	18.08.2025 & 19.08.2025
Dr. P.Jayasree	Digital Marketing Growth and Future Prospects in Telangana: Ecosystem, Evolution, Emerging trends and Strategic Pathways	International Conference	Second International Conference on Management, Science & technology (ICMST-II) & RBVRR	26.07.2025 & 27.07.2025
Dr A.V. Radhika	Presented a Paper on the Topic “Exploring Green Technologies: Innovations, Opportunities and Real-World Challenges	International Conference	Green Chemistry and Nano Technology: Health, Environment & Beyond- Green Nano 2025 by Chemistry Department, RBVRR Women's College,	24.07.2025 & 25.07.2025
Dr.P.Vijaya	“A study on business responsibility and sustainability reporting (BRSR) as a framework for assessment and evaluation of ESG performance in Indian industry	International	Manipal Academy of Higher Education (MAHE), Dubai Campus, Confab	19.02.2025 & 20.02.2025
Dr.C.Kavitha	Impact of MSMEs on the Growth and Development of Indian Economy	National	Entrepreneurship and Startups: Navigating Challenges and Achieving Success" organized by Dept of Business Management, RBVRR Women's College	2025
Dr.B.A. Chaitanya	Role of AI in Enhanced Decision making Under Ambiguity in an Organization Framework.	International	International conference on banking, Finance & Capital Markets	2025
Dr.B.A. Chaitanya	Impact of Innovative Technologies in Transforming Higher Education	National	Innovative Technologies Transforming Higher Education: Trends and Future Prospects / BITS Pilani Hyderabad Campus & Bhavan's Vivekananda College	2025
Mrs.Fareeda	A Study on Innovative Learning through MOOCs among Undergraduate and Post Graduate Students.	National	Innovative Technologies Transforming Higher Education: Trends and Future Prospects / BITS Pilani Hyderabad Campus & Bhavan's Vivekananda College	2025
Mrs.Fareeda	Tulsi Gowda Vs Vanadana Shiva: Social Entrepreneurs with Different Approach but Shared Goal of Sustainability	International	International Conference on Sustainable Development Practices 2025 – From Vision to Action: Scaling Efforts Towards Sustainable Development/ Karunya School of Management	2025
Mrs.Fareeda	Fintech Innovations for Inclusive Growth in India: Can the Promise Be Realized?	National	ICMST-II Conference/ Global Conference Hub & RBVRR Women's College	2025

Mrs.B.Aniljaa	“Emerging opportunities for startups in Rural India”	National Seminar	Entrepreneurship and Startups: Navigating Challenges & Achieving Success Dept of Business Management Sponsored by ICSSR-SRC RBVRR WOMEN’S COLLEGE	2025
Dr. Adevally Soujanya	Transforming HR Capabilities in Industry 4.0: The Role of AI-Driven Applications and Readiness Factors	National Conference	Business 5.0: Resilience, Responsibility & Digital Reinvention, organized by the Keshav Memorial Institute of Management, Narayanaguda, Hyderabad	April 2025.
Dr. Adevally Soujanya	Impact of Artificial Intelligence Technologies on Human Resources Management – A Study with Reference to IT Companies in Telangana	National Seminar	Viksit Bharat 2047: A Roadmap for Sustainable Growth, Economic Prosperity, and Good Governance", organized by the Department of Economics, Dr. B.R. Ambedkar College, Hyderabad.	April -2025
Dr.A.V. Radhika	Paper Presented on “A Study on the Impact of Online Learning during COVID-19, Students’ and Teachers’ Perspective at select Higher Educational Institutions, Hyderabad	International Conference	Legitimize Students of Digital Era Through research, Skill Oriented Value Based Education With Effective Extension Strategies”,organized by GRT college of Education , Tamilnadu	24.02.2023 & 25.02.2023
Dr.C.Kavitha	Promotion of Vocational Education and Skill Development among learners in HEIs	National	“Implementation of NEP in Higher Educational Institutions” organized by St Pious X Degree and PG College for Women	2023