

R.B.V.R.R. WOMEN'S COLLEGE (AUTONOMOUS)
NARAYANAGUDA, HYDERABAD
Department of Business Management
Years (2023-2026)

List of Chapters contributed / books edited / books authored:

Faculty	Title of the Paper	Journal Name	Year, Volume	ISBN
Dr.Bindu	Green Policies and Augmented Reality in Insurtech	Emerald Insight (scopus Indexed)	2026	
Dr.P.Vijaya	“Lifestyle of Health and Sustainability (LOHAS) Consumers and Green Purchase Decisions”	Author	2026	978-93-9544-80-9
Dr.C.Kavitha	Functional Applications of AI in Social Science Research	AI-Driven Research Methodology and Functional Applications in Management	2026	978-93-47140-05-1
Dr. Adevally Soujanya	AI-Driven HR Capabilities in Higher Education: Transforming Faculty Readiness for Digital Pathways towards Viksit Bharat 2047	EMRC-OU Publishers.	2026; pp. 98–108.	978-81-686898-8-6.
Dr.C.Kavitha	Social Innovation: Meeting Needs, Solving Challenges	Social Innovation: Meeting Needs, Solving Challenges	2025	978-93-92090-94-3
Dr.K.Sudha	Artificial intelligence and data science recent Trends	Scientific International publishing house	2025	978-93-7196-052-6
Dr.Bindu	Fundamentals of International Finance	Winger Publications	2024	978-93-922-947-16
Dr.Bindu	Portfolio Risk and Return	Bestow edutrex international	2023	978-93-901-532-75
Dr.Bindu	Mgt education in Indian Context	Paramount Publishing house	2023	978-93-959-443-80
Dr.C.Kavitha	Understanding the Three Component Model of Organizational Commitment	Multidisciplinary Approach to Social Science Research	2023	978-93-90153-27-5
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